



## FOR IMMEDIATE RELEASE

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## Preschool Advantage Announces Partnership with Whippany Preschool

Whippany, NJ – February 11, 2020. Preschool Advantage is delighted to announce a new partnership with a preschool program in Whippany for the 2020 -2021 academic year. Inspirekids Learning Center will work with Preschool Advantage to provide access to a high quality preschool education for families who could not otherwise afford preschool for their children.

The Preschool Advantage School Committee visited Inspirekids Learning Center and was impressed with the quality preschool program at the school. Preschool Advantage considers the following principal factors when partnering with a new preschool: teacher and child interaction, curriculum, family involvement, staff qualifications and professional development, and management of the school.

The Preschool Advantage School Committee is comprised of numerous current and former preschool directors and teachers who care deeply about early childhood education. Members volunteer to visit the Preschool Advantage partner schools on a three-year cycle to ensure quality is maintained. A checklist has been developed using National Association of the Education of Young Children guidelines, the Grow NJ Kids program, and the considerable experience of the Preschool Advantage committee.

Early childhood education encourages brain development and builds the emotional and social skills children need in school. Quality early education is important for all children because 85% of a child's brain development happens before the age of 5. "There are many families who are unable to afford to pay for early education due to the high cost of living in the region, said Molly Dunn, Executive Director for Preschool Advantage, "and their children will be behind their peers in kindergarten. Preschool Advantage is committed to addressing this need one child at a time."

Preschool Advantage has provided families with financial assistance for early education since 1995, with over 1,500 tuitions paid throughout the organization's 25 year history. Applications are now being accepted for the 2020-2021 academic year, with priority funding given to families who apply by March 1. The application form and list of 28 partner schools can be found on www.preschooladvantage.org, or call (973) 532-2501 or visit the office at 25 Lindsley Drive, Suite 307, Morristown.

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