



FOR IMMEDIATE RELEASE

Preschool Advantage
25 Lindsley Drive, Suite 307
Morristown, NJ 07960
www.preschooladvantage.org

Contact: Roheela Malik
Email: marketing@preschooladvantage.org
Phone: (973) 532-2501

The Madison Rotary Club Grant to Preschool Advantage Helping to “Build a Better Future”

MADISON, NEW JERSEY, July 29, 2019— The Madison Rotary Club awarded a \$1,250 grant to Preschool Advantage, a non-profit organization that seeks to improve local communities by funding quality preschool for children of families in need. Preschool Advantage received the check at the Madison Rotary Club’s July 18 Breakfast meeting held at the Madison Area YMCA.

The grant will provide tuition in the upcoming year for a local area child to attend one of three Preschool Advantage partner schools in Madison: Rainbow Montessori School, Madison Montessori School, or The F.M. Kirby Children’s Center. Preschool Advantage Director of Development Anneke Demarest said, “This grant directly helps our tuition fundraising goals that support families in need. We are so grateful to the Madison Rotary Club for its continued support of our work.” She explained, “It’s so important that all children have access to quality preschool because of the profound impact on their development and their ability to learn, grow and succeed going forward.” She added, “To invest in the future of our community we need to invest in today’s children”.

Preschool Advantage was founded in 1995 to fund tuition for children to attend a quality preschool, children who might not otherwise have such an opportunity. Studies have shown that children who attend a quality preschool are better educated, interact better with others, are healthier, and are more productive as adults than those who do not have this option.

In 2019, Preschool Advantage will place it’s 1,000th child in preschool since its inception, with the organization having funded many of these children for two years of preschool. In the 2018-2019 school year 85 children have been funded, and the plan is to fund 100 students in the upcoming 2019-2020 school year at the 25 partner preschools across Morris and Somerset counties. Information about the organization can be found at www.preschooladvantage.org or by calling (973) 532-2501.

The Madison Rotary Club, a group of 88 community-oriented volunteers who are part of a 1.2 million members worldwide service organization, annually supports some 30 local-education, arts, youth and humanitarian groups by awarding grants and sponsorships that, “build a better future”. The Club meets Thursdays, 7:45 am for breakfast at the YMCA, 12:15 pm for lunch at the Madison Hotel. To learn more about Rotary visit www.madisonrotarynj.org.

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Photo (center): Anneke Demarest, Director of Development, Preschool Advantage, receiving grant at July 18 Madison Rotary Club Meeting

