



PRESCHOOL ADVANTAGE

Funding early education for local children

FOR IMMEDIATE RELEASE

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Preschool Advantage Annual Benefit Breaks Records

MORRISTOWN, NJ, November 5, 2018 – Preschool Advantage, a Morristown-based non-profit organization, will send 33 children to preschool next year thanks to the proceeds from its “Turning Leaves” Annual Benefit Event. The October 17th event, held at Brooklake Country Club in Florham Park, was attended by nearly 300 guests and was sponsored by the DeSilva Family Foundation, Christina and Jonathan Dorando, the William E. Simon Foundation, Hackensack Medical Center, Massey Quick Simon and the First Energy Foundation.

The honoree at this year’s Turning Leaves was the firm of Massey Quick Simon. Massey Quick Simon has been a long-time community supporter of Preschool Advantage. Les Quick, Managing Partner, Massey Quick Simon, said in his acceptance remarks: “Education is the real differentiator for kids. Quality preschool gives kids a head start that is invaluable and will really pay dividends down the road.”

Three and four-year olds funded by Preschool Advantage attend one of 23 highly quality preschools in Morris and Somerset counties. The Frances and Herbert Brody Preschool at Temple B’Nai Or in Morristown has partnered with Preschool Advantage since 1995 and was honored at Turning Leaves for its steadfast commitment to the organization. Accepting the honor, director Jennie Rubin said: “In Judaism, there is a commandment, Tikkun Olan which I take to mean heal the world. I can’t imagine anything more important than providing children a quality, safe, warm environment for their foundational learning. Preschool Advantage gives these families the opportunity to not only educate their child, but to become a part of our community. The children excel in a way they would not have if they had not the opportunity to attend a quality program.”

The highlight of the evening was recognition of a Preschool Advantage alumni family. In remarks to guests, Preschool Advantage parent Alma Lugo commented: “I knew that education was so important for my children and even though I did not have that opportunity, I wanted that for them. It has been the boost they needed to do well in school and I’m so grateful.”

Preschool Advantage is a non-profit organization with the vision that all children should have access to high quality early education. Since its inception over 20 years ago, almost 1,500 tuitions have been paid, and it is the organization’s goal to fund 100 tuitions each year by the year 2020. To learn more about Preschool Advantage call (973) 532-2501 or visit www.preschooladvantage.org.

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Turning Leaves Press Photo 1 (from left to right): Jill Lasser, Preschool Advantage co-founder; Alma Lugo; April Lugo



Turning Leaves Press Photo 2 (from left to right): Bob Ward, past president, Preschool Advantage; Molly Dunn, executive director, Preschool Advantage; Les Quick, managing partner, Massey Quick Simon



Turning Leaves Press Photo 3: Jennie Rubin, director, The Frances and Herbert Brody Preschool at Temple B’Nai Or in Morristown